

SAK-17011/1/2020-SAK-MoMA
Government of India
Ministry of Minority Affairs

11th Floor, Pt Deendayal Antyodaya Bhawan,
C.G.O. Complex, Lodi Road,
New Delhi-110003
Dated: 17.02.2021

To,
All PIAs of Seekho Aur Kamao

Subject: Beneficiaries feedback through SAK portal for Target Year 2019-2020

Sir/Madam,

It has been decided to seek feedback periodically, directly from the beneficiaries of Seekho Aur Kamao (SAK) programme, about the quality of the training being provided and various other parameters of the scheme. This data collected shall be utilized for monitoring and analyzing the quality of the training being imparted by different PIA's, with an intent to improve the implementation of the Scheme and improve the overall impact on the target beneficiaries.

In this connection, a Mobile App has been developed that can be downloaded from Seekho Aur Kamao Portal by following these steps:

1. Open the Seekho Aur Kamao Web portal (<https://seekhoaurkamao.minorityaffairs.gov.in/>)
2. Click on **Downloads** tab.
3. Click on **Seekho Aur Kamao Feedback Mobile App**.

The **User Manual** for the App can also be downloaded from the same link as per the steps mentioned above.

Each beneficiary of the scheme is required to download and install the App on their Android Smart Phone by following the above steps. As a pilot exercise, an SMS is being sent to all the beneficiaries of Seekho Aur Kamao scheme directly in the state of Uttar Pradesh, on the mobile details furnished by you at the time of registration of trainees, for allocation for target year 2019-20.

You may note the quality of data from your beneficiaries shall have a direct bearing on your grants, ranking and future allocations by the Ministry as well.

(Vikas Mohan)
Under Secretary to the Government of India